

Home and Hinterland Project Producer (Aberystwyth, Bangor & Swansea Universities)

NEW CALL FOR EXPRESSIONS OF INTEREST

Project Summary

Home and Hinterland is a multi-generational multi-lingual co-created Arts project in partnership with Pontio Arts (Bangor University), Taliesin Arts Centre (Swansea University) and Aberystwyth Arts Centre (Aberystwyth University), that will seek to bring together members of the community, students and creatives. Working and co-creating with the student bodies and the communities of Mid Wales, Gwynedd, Swansea and the surrounding area to investigate issues of culture, identity and citizenship. Through a process of workshops across artistic disciplines, participants (students, staff and community members) will come together to exchange ideas in relation to the theme of 'Home and Hinterland', culminating in an arts event that can be experienced by audiences.

Home: someone's or something's place of origin, or the place where a person feels they belong

Hinterland: the land behind; the unexplored; the unknown

The project will be looking to build new narratives and futures, post-pandemic and post-Brexit, as communities negotiate the 'new normal'. It will look to engage with communities who may not regularly have access to arts activity and with an interest in responding to the theme of Home and Hinterland.

The impact of COVID-19 on our ability to deliver cultural activities has been considerable. This has created a need to investigate new ways of operating, and new ways for cultural organisations to ensure access to cultural activities can be maintained. The project's lead organisations are committed to working collaboratively and ambitiously to ensure the project can support our local communities at what is a challenging time for the whole of society. The project will work to the principles of the Well-being of Future Generations Act 2015, and will be delivered within COVID-19 restrictions.

We are committed to developing and promoting equality and diversity across our practices. We aim to work, study and provide an inclusive culture, free from discrimination and upholding the values of respect, dignity and courtesy. Every person has the right to be treated in accordance with these values. We are committed to advancing equality on the grounds of age, disability, sex and sexual orientation, gender reassignment, race, religion and belief (including lack of belief), marriage and civil partnership, pregnancy and maternity, and to embrace intersectionality and raise awareness between and across different groups.

The project requires that the producer:

- will have a proven track record of engaging members of the public in inclusive arts activities under a clear and coherent artistic vision.
- will be responsible for the overall delivery of the project as agreed by the Project Management Board and in-line with COVID-19 restrictions as set out by the Welsh Government.
- will have experience of organising and promoting arts events and can implement an approved programme of activity, formal and informal
- will have an understanding of the many different cultures and languages of contemporary Wales and an understanding of the Welsh Government's Cymraeg:2050 target of 1 million Welsh speakers, and how that feeds into the project.
- will be responsible for communicating clearly to all relevant parties to ensure the project is effectively organized and the activity effectively marketed.
- will work closely with the Lead Artist of the project to develop and realize the vision for the project
- will ensure information is drafted to pass to local communities and University / Arts Centre Marketing Teams for promoting the activity thus requiring effective written communication and attention to detail and will regularly update a project blog or vlog and provide social media content.
- will ensure processes are in place for engaging arts professionals and compiling all the relevant information required to raise contracts.
- will ensure that all financial processes are appropriately applied in terms of income and expenditure: invoicing, payment of practitioners, materials, hire of space, etc and to maintain records to ensure that project funding can be accounted for rigorously and correctly.
- would attend meetings with external groups/organisations, internal University departments and professional bodies.
- would need to be able to use their initiative and problem solve
- will co-ordinate meetings and manage schedules for members of the project team and others as appropriate.
- will hold public liability insurance.
- will work in a safe and professional manner to comply with relevant health and safety legislation, and will provide risk assessments in line with the organisations' Health & Safety policies prior to undertaking activities.
- will follow the organisations' safeguarding policies and procedures.

- **PRODUCER FEE** - £10,000 (incl. VAT)
- **DURATION OF PROJECT** - April 2021 – March 2022
- **DELIVERY DATES** – September 2021 – February 2022
- **EOI DEADLINE** - Midday, Monday 15 March 2021

EXPRESSIONS OF INTEREST

We are seeking expressions of interest from artists/producers with a strong track record in the participatory arts. The EOI should include a covering letter, a CV, and a link to websites with examples of your work.

Expressions of interest should be emailed to atrstaff@aber.ac.uk by midday, Monday 15 March 2021. Applicants will be shortlisted and invited to prepare a detailed project proposal, to present to our Project Management Board in April, date TBC.

CONTACT

Please direct enquiries to Aberystwyth Arts Centre atrstaff@aber.ac.uk